

## WHY

The Mid-Atlantic States Campground Conference and Trade Show puts you in front of campground owners from Florida to New York in one location. Save time and money by seeing over 50 attendees in one day.

## OPPORTUNITY

This is an opportunity for campground owners to see many products and services and to do a lot of buying in a short period of time, saving themselves the time it takes to shop around. Campground owners like to make purchases at the conference so they can focus on preparing their campgrounds for opening.

Our Luncheon and Annual Banquet offer networking opportunities in a relaxed social setting and offers more one-on-one time with owners.

*Event Sponsored by...*



**New Jersey Campground  
Owners Association**

P.O. Box 808  
Marmora, NJ 08223  
(609) 545-0145

Joann DeVescio, Executive Director  
Anita Pfefferkorn, President

# Exhibitor Information

**32nd Annual  
Mid-Atlantic States  
Campground Conference  
& Trade Show**

**February 27 to  
March 1, 2023**

**DoubleTree by Hilton Orlando  
at SeaWorld**

**Orlando, Florida**



## WHEN

The Trade Show will take place on **Tuesday, February 28th**, following the luncheon from **1pm to 5pm**.

All exhibitors are invited to the noon luncheon with campground owners. Each exhibiting company will receive one luncheon ticket. Additional tickets are available if more than one person is working your booth (see Exhibitor's Application).

## WHERE

This year's Conference will be held in **Orlando, Florida!** DoubleTree by Hilton Orlando at SeaWorld is easily accessible to all major highways.

Special room rates are available at the DoubleTree by Hilton Orlando at SeaWorld (**\$159 per night+taxes**).

If accommodations are needed, please contact Hilton Reservations at 1-800-222-TREE (8733) using the special rate code (MCC) or the

Hilton Booking Link:

<https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=MCOSRDT&groupCode=CDTMAC&arrivaldate=2023-02-26&departuredate=2023-03-01&cid=OM,WW,HILTONLINK,EN,DirectLink&fromid=HILTONLINKDIRECT>



## NETWORKING

Following the Trade Show, the Conference continues with the **Annual Banquet**. Tickets are available in advance to exhibitors who would like to attend (see Exhibitor's Application).

The **Annual Auction** will take place at the Banquet. Exhibitors are encouraged to donate a gift. If you do donate, please attach a business card so that recognition can be given.

## SET-UP

Exhibitors may set-up in the Exhibit Hall after **4pm on February 27th** or anytime between **9am and Noon on February 28th**.

Each exhibitor will be assigned a 8'x10' exhibit area which will include a tablecloth covered 6' x 30" table, a chair, and 1-110V electrical outlet if requested (fee applies).

Some spaces will be available along the walls for standing displays. Please indicate on your application if you require wall space or any other special requests.



## FEES

The fee for exhibiting is **\$350**.

Space is limited. Reservations for exhibiting space must be received by Friday, February 17<sup>th</sup>.

Registered exhibitors are welcome to send brochures (75) in advance to be included in campground owners registration packets at no charge.

If you are unable to attend this year's Trade Show, we can include your brochure in the campground owners registration packets. The fee is \$85 for this service. Please call Joann to make arrangements for shipping, 609-545-0145.

## SPONSORSHIP OPPORTUNITIES

<u>Sponsorship</u>	<u>Amount</u>
Platinum	\$1000
Gold	\$750
Silver	\$500
Bronze	\$300

See Exhibitor's Application Page 2 or call NJCOA at 609-545-0145 for details about this marketing opportunity.

