

WHY

The Mid-Atlantic Coastal States Campground Conference and Trade Show puts you in front of campground owners from Virginia to New York in one location. Save time and money by seeing over 50 campgrounds in one day.

Event Sponsored by...



New Jersey Campground Owners Association

P.O. Box 808

Marmora, NJ 08223

(609) 545-0145

Joann DeVescio, Executive Director

Anita Pfefferkorn, President

30TH ANNUAL MID-ATLANTIC COASTAL STATES CAMPGROUND CONFERENCE & TRADE SHOW



OPPORTUNITY

This is an opportunity for campground owners to see many products and services and to do a lot of buying in a short period of time, saving themselves the time it takes to shop around. Campground owners like to make purchases at the conference so they can focus on preparing their campgrounds for opening.

Our Luncheon and Annual Banquet offer networking opportunities in a relaxed social setting and offers more one-on-one time with owners.

EXHIBITOR INFORMATION

MARCH 2 – 4, 2021

GODFREY HOTEL & CABANAS

TAMPA, FLORIDA

WHEN

The Trade Show will take place on **Wednesday, March 3rd**, following the luncheon from **1pm to 5pm**.

All exhibitors are invited to the noon luncheon with campground owners. Each exhibiting company will receive one luncheon ticket. Additional tickets are available if more than one person is working your booth (see Exhibitor's Application).

WHERE

This year's Conference will be held in **Tampa, Florida!** The Godfrey Hotel & Cabanas is easily accessible to all major highways.

Special room rates are available at Godfrey Hotel & Cabanas (**\$129 per night+taxes**).

Below is the information to book your room at the special rate.

Online:

<https://reservations.travelclick.com/98258?groupID=3182977>

Group code:

Mid-Atlantic Conference

Reservations:

877-734-3188

NETWORKING

Following the Trade Show, the Conference continues with the **Annual Banquet**. Tickets are available in advance to exhibitors who would like to attend (see Exhibitor's Application).

The **Annual Auction** will take place at the Banquet. Exhibitors are encouraged to donate a gift. If you do donate, please attach a business card so that recognition can be given.

SET-UP

Exhibitors may set-up in the Exhibit Hall after **4pm** on **March 2nd** or anytime between **9am and Noon** on **March 3rd**.

Each exhibitor will be assigned a 8'x10' exhibit area which will include a tablecloth covered 6' x 30" table, a chair, and 1-110V electrical outlet if requested (fee applies).

Some spaces will be available along the walls for standing displays. Please indicate on your application if you require wall space or any other special requests.

FEES

The fee for exhibiting is **\$320**.

Space is limited. Reservations for exhibiting space must be received by Friday, February 19th.

Registered exhibitors are welcome to send brochures (75) in advance to be included in campground owners registration packets at no charge.

If you are unable to attend this year's Trade Show, we can include your brochure in the campground owners registration packets. The fee is \$85 for this service. Send 75 brochures with check payable to NJCOA.

SPONSORSHIP OPPORTUNITIES

<u>Sponsorship</u>	<u>Amount</u>
Platinum	\$500
Gold	\$450
Silver	\$300
Bronze	\$200

See Exhibitor's Application Page 2 or call NJCOA at 609-545-0145 for details about this marketing opportunity.

