

WHY

The Mid-Atlantic Coastal States Campground Conference and Trade Show puts you in front of campground owners from Virginia to New York in one location. Save time and money by seeing over 50 campgrounds in one day.

This is an opportunity for them to see many products and services and to do a lot of buying in a short period of time, saving themselves the time it takes to shop around. Campground owners like to make purchases at the conference so they can focus on preparing their campgrounds for opening.

Our Luncheon and Annual Banquet offer networking opportunities in a relaxed social setting and offers more one-on-one time with owners.



27TH ANNUAL
MID-ATLANTIC COASTAL STATES

CAMPGROUND CONFERENCE & TRADE SHOW

Event Sponsored by...



**New Jersey Campground
Owners Association**

P.O. Box 808
Marmora, NJ 08223
(609) 545-0145

Joann DelVescio, Executive Director
Karen Kymer, President

EXHIBITOR INFORMATION

MARCH 12 – 14, 2018
DOVER DOWNS
HOTEL & CASINO
1131 N DUPONT HWY, DOVER, DE

WHEN

The Trade Show will take place on **Tuesday, March 13th**, following the luncheon from **1pm to 5pm**.

All exhibitors are invited to the noon luncheon with campground owners. Each exhibiting company will receive one luncheon ticket. Additional tickets are available if more than one person is working your booth (see Exhibitor's Application).

WHERE

This year's Conference will be held in **Dover**, Delaware! The Dover Downs Hotel & Casino is easily accessible to all major highways.

Special room rates are available at Dover Downs Hotel & Casino (**\$125 per night+taxes**).

Below is the information to book your room at the special rate.

Group code:

GCAMP18

Reservations:

800-711-5882



NETWORKING

Following the Trade Show, the Conference continues with the **Annual Banquet**. Tickets are available in advance to exhibitors who would like to attend (see Exhibitor's Application).

The **Annual Auction** will take place at the Banquet. Exhibitors are encouraged to donate a gift. If you do donate, please attach a business card so that recognition can be given.

SET-UP

Exhibitors may set-up in the Exhibit Hall after **4pm** on **March 12th** or anytime between **9am and Noon** on **March 13th**.

Each exhibitor will be assigned a 8'x10' exhibit area which will include a tablecloth covered 6' x 30" table, a chair, and 1-110V electrical outlet if requested (fee applies).

Some spaces will be available along the walls for standing displays. Please indicate on your application if you require wall space or any other special requests.

FEES

The fee for exhibiting is **\$310**.

Space is limited. Reservations for exhibiting space must be received by Monday, February 19th.

Registered exhibitors are welcome to send brochures (75) in advance to be included in campground owners registration packets at no charge.

If you are unable to attend this year's Trade Show, we can include your brochure in the campground owners registration packets. The fee is \$75 for this service. Send 75 brochures with check payable to NJCOA.

SPONSORSHIP OPPORTUNITIES

<u>Sponsorship</u>	<u>Amount</u>
Platinum	\$500
Gold	\$400
Silver	\$250
Bronze	\$150

See Exhibitor's Application Page 2 or call NJCOA at 609-545-0145 for details about this marketing opportunity.

